

InaPlex becomes Sage Software Endorsed Development Partner

Market leading integration solutions recognised by Sage Software

Newbury, UK, March 13 2008

InaPlex, a leading vendor of integration software for mid-market CRM systems, today announced its appointment as a Sage Software Business Management Division (BMD) Endorsed Development Partner. An Endorsed Development Partner is the highest achievable designation in the Sage Software BMD Development Partner Program. Sage Software is the North American business of the Sage Group, plc.

David Evans, CEO of InaPlex expressed his pleasure at the appointment:

“InaPlex has been working with the Sage CRM Solutions partner community for many years, providing leading edge solutions to the challenges of integrating CRM systems with enterprise data. As a Sage Endorsed Development Partner, we will have even greater access to Sage Software resources to ensure our systems tightly complement all Sage CRM Solutions. Our recognition as one of the select group of Endorsed Development Partners reflects this experience, and our engagement with the complete range of Sage CRM Solutions.”

InaPlex’s flagship product, Inaport, has been used by Sage Software partners worldwide for tasks from simple list imports to multi-company, trans-national enterprise data management schemes. Unlike other data integration products, Inaport can be used across the entire range of Sage CRM Solutions: Sage SalesLogix, SageCRM, SageCRM.com and ACT! by Sage.

“Working with InaPlex has helped Sage Software, our business partners and our customers simplify data import and management within our Sage CRM Solutions product family,” said Alan Bryant, Senior Vice President ISV Programs and Developer Relations for Sage Software’s Business Management Division. “Bringing InaPlex into the BMD Endorsed Partner Program will further enhance our efforts to deliver maximum value to all Sage CRM customers.”

InaPlex and Sage Software worked together to develop Sage Migrator, a one stop solution to migrating from one Sage CRM solution to another or for competitive upgrades. Sage Migrator has now been used for hundreds of migrations.

David Evans concluded:

“I am confident this partnership will increase the benefits both we and Sage Software are able to offer our partners and their clients.”

About Sage Software’s BMD Development Partner Program

The BMD (Business Management Division) Development Partner Program is designed to help ISVs (Independent Software Vendors) successfully develop, test and market applications that enhance and extend the functionality of Sage Software’s BMD solutions. The program provides extensive development resources, technical services, strategic product and marketing benefits that help maximize Development Partner revenue opportunities. Endorsed Development Partners, the highest achievable designation in the program, receive the greatest benefits by meeting rigorous strategic, technology and integration criteria. Sage Software supports the needs, challenges and dreams of nearly 2.8 million small and mid-sized business customers in North America through easy-to-use, scalable and

customizable business management solutions. For more information on the Sage Software BMD Partner Development Program, please visit http://sagesoftware.com/partners/development_program/index.cfm

About InaPlex

InaPlex Limited (www.inaplex.com) is a leading vendor of integration solutions for mid-market CRM systems. Its solutions have been deployed with thousands of customers world-wide.

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